



Amplitude Media Group

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DIGITAL ADVERTISING INSERTION ORDER

- January February March April May June
- July August September October November December

AD SIZES: (Check all that apply.)

Online Advertising at www.amplitude-media.com

- Roadblock Banner Link ad to: _____
- Top Banner Link ad to: _____
- Video Link ad to: _____

Date ad(s) to begin: _____ Run until further notice
Date ad(s) to expire: _____

Amplitude E-Newsletter

- Leaderboard Banner Link ad to: _____
- Vertical Banner Link ad to: _____
- Horizontal Banner Link ad to: _____

Special Instructions:

Digital advertising specifications and requirements are on the following page. →

BUSINESS CONTACT INFORMATION

Company Name: _____
 Contact Name/Email: _____
 Accounts Payable Name/Email: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Phone: _____ Fax: _____
 Website: _____ Business EIN: _____

FORM OF PAYMENT

Credit card required for new advertisers for advertising under \$500 per month unless billed with display ads in Amplitude magazine.

Credit Card (check one): Visa MasterCard PO# (if applicable): _____
 Credit Card Number: _____ Exp. Date: _____
 Name on Card: _____ CVC#: _____

AGREEMENT

1. This insertion order confirms that I have authorized the purchase of advertising space until further notice. I understand that this must be signed and returned, and receive confirmation that this form was received by Amplitude.
2. I authorize Amplitude Media Group to process payment against the above credit card, if provided.
3. All invoices are to be paid within 30 days of the invoice date to avoid paying 1.5% interest on past-due accounts. U.S. funds only.
4. Cancellation of all internet ads/contracts requires a 30-day written notice.

To be completed by Amplitude Media Group.
 Website: _____
 Amplitude E-Newsletter: _____

Signature: _____ Date: _____

Submit Form

AMPLITUDE-MEDIA.COM

PRICING BASED ON 30-DAY RUN.

Roadblock Banner \$550*

Size: 300 pixels wide by 250 pixels tall

Specifications: JPEG or GIF file format, minimum font size for readability is 10 pt. Add animated GIF for \$100, add video roll for \$200.

Top Banner \$850*

Size: 728 pixels wide by 90 pixels tall

Specifications: JPEG or GIF file format, minimum font size for readability is 10 pt. Add animated GIF for \$100.

Video \$750*

Size: 300 pixels wide by 250 pixels tall

Specifications: Send the embedded link code for your video from a video-sharing site such as YouTube or Vimeo.

** Denotes rotating ad positions. Run of site.*

AMPLITUDE E-NEWSLETTER

PRICING FOR ONE NEWSLETTER.

Leaderboard Banner \$800

Size: 468 pixels wide by 60 pixels tall

Specifications: JPEG or GIF file format, static only, minimum font size for readability is 10 pt.

Vertical Banner \$700

Size: 160 pixels wide by 260 pixels tall

Specifications: JPEG or GIF file format, static only, minimum font size for readability is 10 pt.

Horizontal Banner \$250

Size: 468 pixels wide by 60 pixels tall

Specifications: JPEG or GIF file format, static only, minimum font size for readability is 10 pt.

Calendar Listing \$30

Specifications: Provide date of event, company name, event name, location, and a website link.

DIGITAL TERMS

Payment Requirements: 30 days net from invoice date. 1.5 percent interest per month on past-due accounts. Advertiser is responsible for any delinquent payments by recognized agencies. Only U.S.-issued checks or credit cards are accepted for orders outside of the U.S.

Cancellations: All cancellations must be made in writing 30 days prior to the removal of the ad.

Positions and Changes: Amplitude Media Group will make every attempt to honor ad position requests but reserves the right to adjust positions should conflicts arise. Under no circumstances will changes be made by Amplitude Media Group staff to the content or design of any advertisement without written consent from the advertiser.

CONTACT

Digital advertising should be sent to **Ron Hewett**.

Email: ron@amplitude-media.com • Fax: 303.255.0844