

## CALENDAR & RESOURCE ADVERTISING INSERTION ORDER

This completed insertion order must be returned before your ad is posted online or included in a print issue.

### CALENDAR ADS

**Promote upcoming events to amputee consumers, families, and caregivers. FREE 4-color logo included.**

- 30 words or fewer       31-40 words       41-50 words       51-60 words       61+
- PRINT**     January/February     March/April     May/June     July/August     September/October     November/December

**Run until event date expires.**

- ONLINE**     January       February       March       April       May       June
- July       August       September       October       November       December

**Run until event date expires.**

**Plus:**  *Amplitude E-Newsletter* (\$30 per newsletter.)

Please add any special instructions: \_\_\_\_\_

Rates and terms are on the following page. 

### PROSTHETIST LISTINGS

**Contact Alyssa for pricing, 303.255.0843 or alyssa@amplitude-media.com.**

- Standard listing     Featured listing

ABC Accredited  yes  no For featured facility include logo and website address.

### RESOURCE LISTINGS

**Resources available to help amputees become informed healthcare consumers. Advocacy, Educational/Informational, Limb Provision, Prosthetic Assistance, Peer Support, Sports & Recreation. No Product Advertising.**

- \$10 per 30 days

Date to begin: \_\_\_\_\_ Date expires: \_\_\_\_\_  **Run until further notice.**

## FORM OF PAYMENT

Credit Card (check one):  Visa     MasterCard    PO# (if applicable): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVC#: \_\_\_\_\_

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## AGREEMENT

- This insertion order confirms that I have authorized the purchase of advertising space as described above. I understand that this must be signed and returned before the closing date and that my ad will not run until I receive confirmation that this form was received.
- I authorize Amplitude Media Group to process payment against the above credit card, if provided.
- Cancellation of all ads/contracts requires a 60-day written notice.
- Amplitude Media Group reserves the right to confirm word counts and bill appropriately.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Email your ads to alyssa@amplitude-media.com. Attach your Word document and logo file.**

*To be completed by Amplitude Media Group.*

Gross Price: \_\_\_\_\_

Agency Discount: \_\_\_\_\_

Net Price: \_\_\_\_\_

Received Date: \_\_\_\_\_

**Submit Form**



## CALENDAR & RESOURCE RATES



### CALENDAR AD PRICING [www.amplitude-media.com/resources/calendar](http://www.amplitude-media.com/resources/calendar)

**FREE** online placement with paid print calendar ads during the months your ads appear in print. Price includes 4-color logo. Online placement is for 30-day duration.

WORD COUNT	PRINT & ONLINE (PRICE PER ISSUE)	ONLINE ONLY (PRICE PER 30 DAYS)
30-words or fewer	\$50	\$35
31-40	\$60	\$40
41-50	\$70	\$45
51-60	\$80	\$50
61+	Contact Alyssa at 303.255.0843 for pricing.	

**Amplitude E-Newsletter Calendar:** Add \$30. Includes insertion in one newsletter.

### Calendar ad requirements

- Text in a Word document.
- Color logo. High resolution (300 dpi).
- Web address to which the ads should link.

### RESOURCE LISTING PRICING [www.amplitude-media.com/resources/links](http://www.amplitude-media.com/resources/links)

Resources available to help amputees become informed healthcare consumers. Advocacy, Educational/Informational, Limb Provision, Prosthetic Assistance, Peer Support, Sports & Recreation. No Product Advertising.

\$10 for 30-day duration.  
Please provide company name, website link, and phone number.

ADVERTISING DEADLINES	
ISSUE DATE	AD DEADLINE
January/February	November 15
March/April	January 15
May/June	March 15
July/August	May 15
September/October	July 15
November/December	September 15

## DIGITAL TERMS

**Payment Requirements:** Contracted ads are 30 days net from invoice date. 1.5 percent interest per month on past-due accounts. Advertiser is responsible for any delinquent payments by recognized agencies. Only U.S.-issued checks or credit cards are accepted for orders outside of the U.S.

**Cancellations:** All cancellations must be made in writing 60 days prior to the removal of the ad.

**Positions and Changes:** Amplitude Media Group will make every attempt to honor ad position requests but reserves the right to adjust positions should conflicts arise. Under no circumstances will changes be made by Amplitude Media Group staff to the content or design of any advertisement without written consent from the advertiser.

## CONTACT

**Calendar and resource listings should be sent to:** [alyssa@amplitude-media.com](mailto:alyssa@amplitude-media.com), 303.255.0844 (fax)